



SEO CASE STUDY

REAL ESTATE

Campaign Type: Local Campaign

Campaign Launch Month: June 2023

Target Location: Williamsburg VA

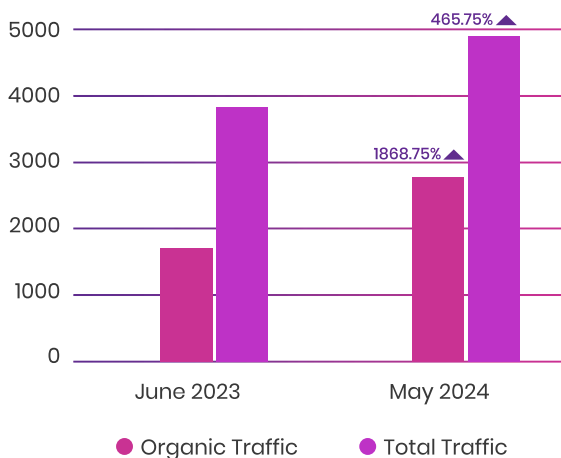
SEO APPROACH

- ✓ We identified how potential customers were searching through extensive keyword research.
- ✓ We designed and implemented an SEO campaign that included on-page and off-page optimization around their targeted keyword terms.

KEYWORDS RANKING

- JUNE 23** **3 Targeted Keywords**
Ranked on the first page of search engines
- MAY 24** **11 Targeted keywords**
Now rank on the first page of search engines

Google Analytics



Google Business Profile

