

# Case Study

How a local comic book store achieved \$135,000 online sales revenue in less than a year

## The challenge

- ! Pandemic threatened survival of 27 year old business
- ! Needed a way to generate online revenue, fast

## The solution

- ✓ eCommerce website live in two days
- ✓ Online sales now a significant percentage of revenue

**0 - \$135K**

eCommerce revenue  
in <12 months

**782**

Orders placed

**1,576**

Items purchased

**\$20K**

Monthly Revenue - January 2021

## Seamlessly transition your business online

Create and host your online store on a platform that's fast, secure, and easy-to-use—powered by WordPress, Google, and WooCommerce.

### eCommerce ready

We've teamed up with WooCommerce to bring you easy-to-use eCommerce. With one click, your website is ready to go. Simply add products to your store and start selling!



### Beautiful templates at your fingertips

Get started with any one of our stunning website templates and customize it to fit your needs. Making a beautiful website has never been faster.

### The best of the web in one powerful product

Website Pro hosts your site with the most trusted sources on the internet: the Google Cloud Platform and WordPress



### Easily make changes on the front end

Website Pro utilizes Elegant Themes Divi Builder, an advanced visual builder that makes designing your website a breeze—no coding necessary.

